

JESSIE PETERSON UX Designer

Experience

UX Designer January 2020 – Present

amazon

> Own the customer experience on Fire TV of Detail Pages, Entitlement and Live TV

> Partner with business, engineering, research, visual design and writing disciplines to increase engagement and deliver features supporting current business strategies

> Collaborate with international product and engineering teams to improve our global product experiences across Europe and Japan

> Coach and mentor junior designers to help cultivate team growth and talent

UX Designer || October 2018 – December 2020

NORDSTROM

> Partner with lead designer to deliver experiences for Nordstrom product page across web and iOS platforms

>Write UX copy for product page

> Collaborate with product, engineering, research, business and design stakeholders to test and deliver new digital experiences to customers

UX Designer I

December 2016 — October 2018

NORDSTROM

> Collaborate with designers, researchers and writers to redesign N.com Account experience

> Assisted in the design and launch of the reinvented Nordstrom Customer Loyalty Program (The Nordy Club) resulting in increased membership and engagement



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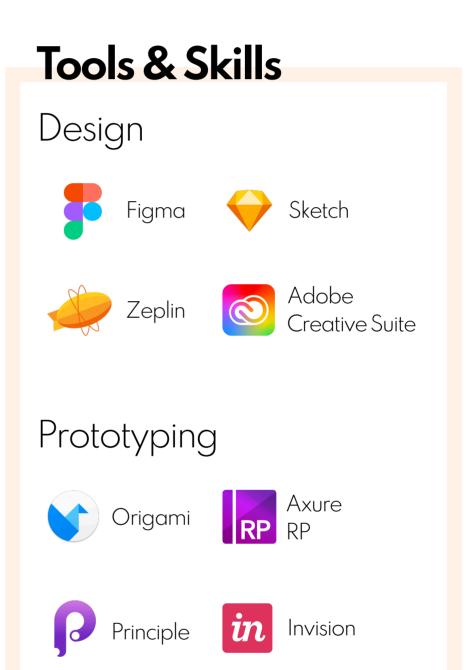
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Education

B.S. Informatics

Human Computer Interaction UNIVERSITY of WASHINGTON





About Me

Hi, I'm Jessie!

I'm a UX Designer with 5+ years experience who is a master ambiguity-navigator and passionate user advocate. I love working with people — especially when it comes to innovating new and creative customer experiences. Life is hard enough; technology doesn't need to make it any harder. That's where I come in.

When I'm not heads down in design, you can find me binging the latest Netflix hit, out with friends or listening to a true crime podcast. I'm known to never turn down a coffee or a happy hour, so let's connect and chat design!

Internships

UX Design Intern Internal Tools 2016

UX Design Intern Finance & Facilities Department 2015 – 2016

Data Analyst Intern Sales Department 2014 - 2015

NORDSTROM

W UNIVERSITY of WASHINGTON

